

# The Better Way for: The Environment

# Circular Flooring, Made Easy

MagTabs enable quick and clean uplift of flooring, with no adhesive contamination to either the floor covering or sub-floor.

Meaning flooring can be reused multiple times.



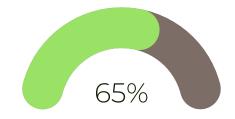
## Adhesive-free installation = No contamination = No landfill waste



An area the size of Birmingham, UK is thrown away in carpet every year (1)







Landfill diversion rate of carpet and textile flooring waste (2)

= over 150,000 tonnes of waste going to landfill p.a., just in carpet alone

# MagTabs = Maximum Material Efficiency



Not only is the floor covering reusable, but the <u>sub-floor</u> can also be reused from project to project, saving both WASTE & COSTS

MagTabs can be used with sub-floors including:

- metal raised access flooring
- IOBAC receptive underlays and resins as a floating floor installation method to almost any subfloor



**4%** of the floor.

Other adhesive-free technologies need 100% coverage.



# Contributing towards sustainability assessment criteria such as:



#### **Mat 01: Life Cycle Impacts**

Up to 6 credits for the reuse of materials

## **Mat 06: Material efficiency**

1 credit for material use optimisation e.g. "Floor coverings: can existing floor coverings be reused on or off-site?"

#### **Wst 01: Waste Management**

Up to 7 credits for reduction of waste e.g. for used carpet tiles

- 3 points for on-site reuse of original carpet tiles
- 2 points for off-site reuse on other projects
- 1 point for direct recycling via a manufacturer

### **Wst 06: Functional Adaptability**

1 credit for measures accomodating future changes e.g. Use of systems which allow easy replacement



### **Best practice includes:**

D14: Reduce floor finishes sent to landfill M07: Raised Flooring Systems - reuse M11 & 12: Hard & Soft Flooring - reuse

### **Interiors Life-Cycle Impact Reduction**

Points for interior reuse and design for flexibility e.g. Design at least 50% of floors to be movable or demountable, ensure that at least 50% of nonstructural materials, by cost, are reusable or recyclable





#### References

- (1) Changing Markets Foundation report
- (2) Carpet Recycling UK
- (3) Better Buildings Partnership





# The Better Way for:

# Design Flexibility

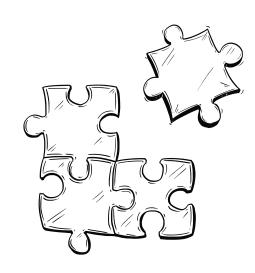


# Flooring for Flexible Designs

Flooring no longer has to be permanently fixed in place.

Easily deconstruct, reuse and repurpose designs with adhesive-free installation.

A perfect match for today's ever changing spaces



# **Reversible Designs for Deconstruction**

"Hard to Shift, Easy to Lift"

IOBAC MagTabs hold floor coverings securely in place in-use, yet enable the floor covering to be separated from the sub-floor cleanly and easily at end of life.



All referable projects need to have a Circular Economy Statement to accompany planning applications.

> (Core Principle 2: Design to eliminate waste by designing for longevity, adaptability or flexibility and reusability or recoverability)



#### **Materials Brief**

"Avoid using adhesives to create composite materials that cannot be recycled."

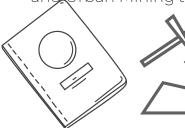
"Low VOC options such as peel and stick adhesives preferred over wet

applied."

Landsec



Supporting Material Passport and Urban Mining thinking



# A Universal Fixing Mechanism for Diverse Floor Covering Options

IOBAC MagTabs can be used to seamlessly install a wide variety of floor covering types:

- Carpet
- Luxury Vinyl Tile
- Wood
- Ceramic
- Woven Vinyl



Leading floor covering brands have approved and/or completed installations using MagTabs:



















# Flex-agility

#### We're demanding more agility from our spaces ....

Rented properties I Flexible workspaces I Pop-up retail I Experiential spaces so design solutions need to be





Our new world demands "destination spaces" - engaging and dynamic experiences for work and leisure.

"[Post Covid] the relationship between the experiences and the places we value is more important than ever before." (2)







#### References

- (1) Emerging Trends in Real Estate® survey
- (2) Gensler Design Forecast 2021





# The Better Way for:

# Lifetime Value



# **Flooring That Pays Back**

Fast, hassle-free installation.
Quicker, easier repairs & maintenance. Greener,
more profitable buildings.



Here's why adhesive-free installation makes financial sense:

# **Reduced Install & Uplift Costs**

Using adhesives to install floor coverings can result in costly damage to the sub-floor and expensive disposal costs.

Taking the 1,000m2 project below (1), assets worth are contaminated just by using (metal raised access floor and flooring)
£1.000 worth of adhesive!

Repairing the damage, and disposing of the contaminated floor covering, will cost approx £15.000



But installation using MagTabs keeps the access floor clean and ready for immediate reuse,

**ZERO** 

mess
cleaning
dilapidation costs.

and the floor covering can be reused or recycled.

#### TRADITIONAL INSTALLATION

£/SQM

FLOOR COVERING (Materials & labour)



£25

**ADHESIVE** 



£0.20-£1

RAISED METAL ACCESS FLOOR

£20-30

# TRADITIONAL UPLIFT

REMEDIATION OF ACCESS FLOOR



£6-15

DISPOSAL OF CONTAMINATED FLOOR COVERING



£0.45

#### **ADHESIVE-FREE INSTALLATION**

£/SQM

FLOOR COVERING (Materials & labour)



£25

IOBAC MAGTABS



£1-2

RAISED METAL ACCESS FLOOR

£20-30

#### **ADHESIVE-FREE UPLIFT**

REMEDIATION OF ACCESS FLOOR

£O

RECYCLING OF MAGTABS



£0.01

## **Reduced Maintenance Costs**

With adhesive-free MagTabs, access to services beneath raised flooring and/or replacement of any damaged tiles is easy.

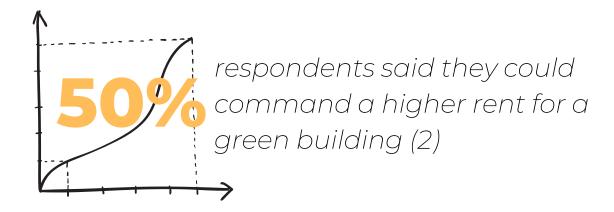
A self maintenance solution.

Simply lift up the damaged tile and replace in a matter of seconds.

No specialist contractors are needed, significantly reducing the repair costs, and minimising building disruption.

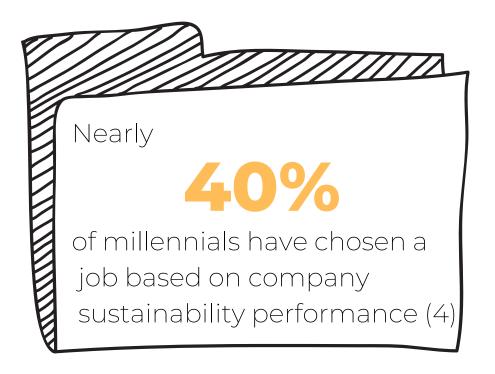


# Sustainable buildings = Attractive places to work



Central London BREEAM
Outstanding/Excellent offices
achieved rents 10% higher
than non-rated buildings (3)







#### References

- (1) Based on average market costs. Disposal costs calculated on £600/40 SQYD skip and 3kg/sqm carpet tile.
- (2) RICS and World Build Environment Report
- (3) JLL The impact of sustainability on value
- (4) Fast Company

